



RESPONDER-HF Sample Social Media Posts

1) First to offer Corvia in your area

- a. Over [3M Americans / 1.7M Germans / a quarter of a million Australians] are affected by #heartfailure with preserved ejection fraction, also known as #HFpEF. To learn more about HFpEF and available treatment options, contact us: www.example.com.
- b. Over 10 million Europeans have #heartfailure of which more than half are affected by heart failure with preserved ejection fraction, also known as #HFpEF. To learn more about HFpEF and available treatment options, contact us here: www.example.com.
- c. Dr. [NAME] randomized our 1st patient into the RESPONDER-HF trial of the Corvia Atrial Shunt for the reduction of left atrial pressures to address symptoms of #HFpEF. <link to press release> Learn more about HFpEF and available treatment options by contacting us here: www.example.com. <photo of team>
- d. We're first in [ENTER REGION] to enroll patients in the RESPONDER-HF trial to confirm the efficacy of the newest therapy to address #HFpEF and the heart failure symptoms that limit quality of life. We're proud to offer this promising therapy to #heartfailure patients. Learn more: www.example.com.
- e. We now offer patients with #HFpEF an opportunity to join a clinical trial to confirm the efficacy of the Corvia Atrial Shunt to improve quality of life and reduce #heartfailure symptoms. Learn more about this one-time, minimally invasive therapy and the clinical trial here: www.example.com.
- f. We're proud of our partnership with @Corviamedical to study the effectiveness of #atrialshunt therapy in the RESPONDER-HF trial. Learn more and contact us here: www.example.com.

2) Disease awareness day/week/month

- a. 6M Americans suffer from #heartfailure, of which over half are often out of breath because of heart failure with preserved ejection fraction (#HFpEF) which is often misdiagnosed. During February's [#HeartMonth or appropriate hashtag], we want to raise awareness of HFpEF & potential treatment options. Contact us to learn more: www.example.com.
- b. Over [3M Americans / 1.7M Germans / a quarter of a million Australians] are affected by #heartfailure with preserved ejection fraction, also known as #HFpEF. To learn more about HFpEF and treatment options now available, contact us here: www.example.com.
- c. Over 10 million Europeans have #heartfailure of which more than half are affected by heart failure with preserved ejection fraction, also known as #HFpEF. To learn more about HFpEF and treatment options now available, contact us here: www.example.com.
- d. Ahead of [#HeartMonth or appropriate hashtag], [facility name] is helping educate patients about #HFpEF and available treatment options: www.example.com.
- e. #DYK: Patients with #HFpEF often go undiagnosed and just blame their breathlessness on aging. Learn more about HFpEF and available treatment options by contacting us here: www.example.com.

3) General device awareness and education

- a. If you have symptomatic #HfPEF, you may be a candidate to join the RESPONDER-HF trial to study the effectiveness of the Corvia Atrial Shunt. Learn more here: www.example.com.
- b. If you have #heartfailure and continue to experience symptoms despite taking medication, you may be a candidate to join the RESPONDER-HF trial to study the effectiveness of the Corvia Atrial Shunt. Learn more here: www.example.com.
- c. #DYK: Did you know, over 50% of people with heart failure have a type called preserved ejection fraction or #HfPEF? #HfPEF often goes undiagnosed. If you experience breathlessness when walking to your mailbox or up the stairs, talk to your doctor. Learn more here: www.example.com.